Round & Coach: Engaging Clinicians & Patients to Improve Communication and Care

February 1, 2024



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- Chat: for sharing of ideas, interacting with speakers and attendees; not for promoting services and products. Make sure you choose 'Everyone' in the dropdown in the chat box.
- Q&A: for submitting questions to review at the end of the webinar
- Captions: Click the caption icon to turn captions on/off



Receive follow up email tomorrow with webinar slides, recording and link to survey.

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This webinar is eligible for 1 patient experience continuing education (PXE) credit. Participants interested in receiving PXEs must complete the program survey within 30 days of attending the webinar. Participants can claim PXEs and print out PXE certificates through Patient Experience Institute. As recorded webinar, it offers PXE for two (2) years from the live broadcast date.



Our Speakers from Baylor Scott & White Health



Stacy Cooper, DNP, RN, NEA-BC

Manager of Quality

Improvement



LaJuana Jones, DNP, RN, NEA-BC
Chief Nursing Officer



Ben Larsen *Experience Advisor*



Bert Stewart, MD, FCCP *Medical Director of Quality*



Round and Coach

Engaging Clinicians & Patients to Improve Communication and Care

Goals for the Webinar

- Learn evidence-based best practices to improve nurse communication.
- Learn evidence-based best practice to improve doctor communication.
- Learn a way to improve patient rounding program and create real-time, self-driven feedback





Agenda

- 1. Relationship-Centered Communication (RCC) integration
- 2. Nurse Purposeful Rounding "Back to Basics" (B2B)
- 3. Hospitalist/Physician coaching
- 4. "All In" leader rounding plus patient-driven feedback loop
- 5. Questions

Relationship-centered communication



Beginning the conversation

- Create rapport
- Elicit the list
- Set the agenda



Relationship-centered

- Open the conversation
- Explore perspective
- Express empathy
- Encounter intent



Ending the encounter

- Share information
- Assess understanding
- Close the visit



Back 2 Basics (B2B) Nurse **Communication Program**

16-week program to standardize and routinize purposeful rounding. 4 weeks to evaluate all nurses and techs, 12 weeks to coach to standardize performance.

- Pre/post eval including RCC skills: ICE[©], PEARLS[©], Teach-back
- Evaluation rubric (Benner's Model Novice to Expert)
- Select leaders round and coach proficient team members 1x/week using RCC Coaching Framework



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Explore Perspectives & Name Emotions

 Ask about Ideas, Concerns, or Expectations (ICE)

Respond with Empathy

 PEARLS: Partnership, Emotion, Apology/Appreciation, Respect, Legitimization, Support

Assess Understanding

Teach-back using ART

PEARLS®

Relationship Building Responses

Partnership language

"Lets work on this together."

"I imagine this is frustrating for you."

A pology or A cknowledgement

"I'm sorry to hear how hard this has been."

Respect

"I appreciate the effort you have made."

"Others in your situation often feel the same way."

"I am going to stick with you through this."





CNO's Role:

- Maintain accountability by reviewing program with unit leaders throughout the 16-week program
- 'Inspect what we expect' by rounding together with PX Advisor on 1 'coachees' patients,
 then provide feedback to unit leader and bedside nurse to

Coach's Role:

- Observe 'coachees' purposeful rounds1x per week,
- Focus on specific learning opportunities one by one
- Facilitate self-reflection using RCC Coaching method

PX Advisor's Role:

- Provide overall facilitation of program, assisting where necessary with all components
- Provide RCC coaching training for all coaches and check in with each coach every other week
- Round on 1 'coachees' patients weekly with CNO as above





Relationship-Centered Communication Coaching for Hospitalists

Process:

- Physicians select timeslot with a certified Relationship-Centered Facilitator (RCF) Coach
- Coach accompanies physician through several patient encounters and provides RCC feedback immediately after each patient visit
- Observation and coaching encounters last about 2 hours and were held 2x per year

Key coaching program components:

- Modified motivational interview
- **Communication Coaching Checklist**
- Setting expectations for feedback cadence





BaylorScott&White

Provider Communication Coaching Checklist					
Communication Skills	Feedback				
Create rapport quickly: Introductions Social comments					
Acknowledge communication barriers: Computer/environment					
Elicit a list of concerns: Open-ended questions "What else?"					
Negotiate agenda: Establish patient's priorities State your concerns/priorities Offer a plan and welcome input "Let's decide which of these we can cover today in the time that we have"					
ASK to understand perspective: Elicit perspectives regarding ideas, concerns, expectations Attentive and reflective listening					
RESPOND with empathy: Nonverbal body language PEARLS: Partnership, Emotion, Apology, Respect, Legitimization, Support					
TELL to build relationship					
Explain Plan: Tailor to patient Use plain language					
Assess Patient Understanding: ASK>RESPOND>TELL loops Teachback					
Close the visit: Summary Next Steps					



Relationship-centered coaching close-up



Reinforcing good practices:

<u>A</u>sk: What did you do effectively? <u>R</u>espond: with empathy (PEARLS[©])

Tell: Your observations

Correcting or modifying practices:

Ask: What would you like to have done differently?

Respond: with empathy (PEARLS[©])

*Ask permission before giving correction

Tell: Your observations

Share: collaborative decision-making on next steps

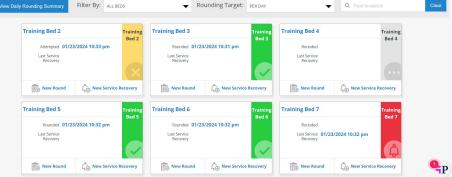


Leader rounding on patients

- Engage and educate all leaders, clinical and nonclinical, to own the patient experience through patient rounding
- Utilize a standard tracking and issue-resolution tool
- Maintain accountability for completing rounding assignments









Patient-driven Escalation Tool

- QR code printed and placed in each patient room
- Patient fills out short form to elevate their concern/kudos
- Using Microsoft Power Automate, leadership team is immediately notified via email and Microsoft TEAMS
- A round/service recovery/kudos can then be done by leadership



Larsen, Benjamin via Workflows 1/8 7:37 F

We want you to have an exceptional experience If you have any questions or concerns during your stay, please scan the QR code below using your smart phone camera.



Please follow the prompts; our leadership team will follow up with you within 24 hours. Please be sure to include your room number:

If you cannot access the QR code, please contact the Charge Nurse at 254-202-1470



1504

Nursing Care

I am a family member/friend

The 5th floor staff is amazing! Caring and ...

I know there were other ones but these are the names I recall. In \dots

View response







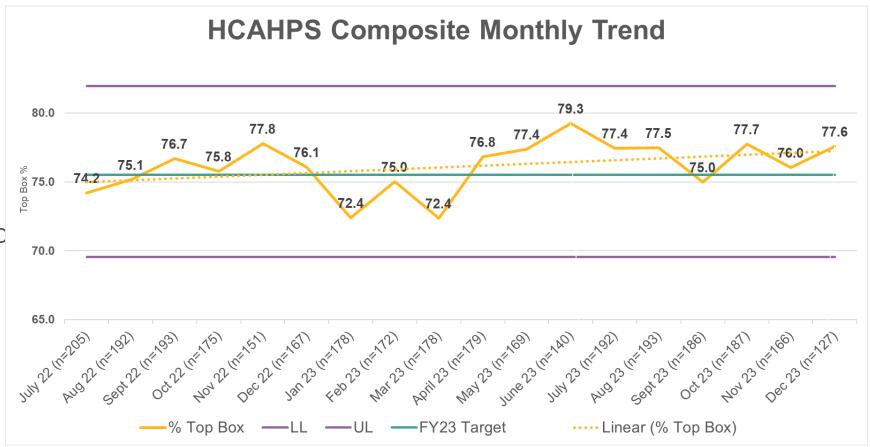
Results:

HCAHPS Composite (all domains + 2 global items):

Date: 1.1.2024

HCAHPS Composite: 76.9% FYTD

90th %ile nationally





Take Aways:

- B2B for Nurses
- RCC Coaching for Physicians
- Leader Rounding Initiatives
- Questions?



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Upcoming Events & Programs

February 6 | Volunteer Services + Patient Experience = A Winning Team
February 27 | Escalation Management: The Journey to Support a Culture of Mutual Respect

CONNECTION CALLS

February 7 | PX Connect Live: Patient Relations in Academic Medical Centers February 14 | Lost Belongings Workgroup

PROGRAMS

February 6-27 | Foundations of Volunteer Management



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Denver, CO || April 3-5, 2024



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Networking Dinner & PX Party

...and more!



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Hear from Inspiring Keynote Speakers:



Nicole Malachowski
First Woman Thunderbird Pilot, Combat Veteran



Dennis W. PullinPresident & CEO, Virtua Health



Rick GuidottiPhotographer & Founder, POSITIVE EXPOSURE



Samantha HarrisBreast Cancer Survivor, Emmy-Winning TV Host

