

January 10, 2023

THE BERYL INSTITUTE

Housekeeping

- All participants are muted.
- Audio Settings: ability to select your speakers and adjust your volume.
- **Chat**: for sharing of ideas, interacting with speakers and attendees; not for promoting services and products. Make sure you choose 'Everyone' in the dropdown in the chat box.
- Q&A: for submitting questions to review at the end of the webinar



• Receive follow up email tomorrow with webinar slides, recording and link to survey.

PX Continuing Education Credits

- This program is approved for 1 PXE.
- In order to obtain patient experience continuing education credit, participants must attend the program in its entirety and complete the evaluation within 30 days.
- The speakers have a professional employment relationship with Lutheran Hospital of Indiana; no disclosed conflict of interest.
- No off-label use of products will be addressed during this educational activity.
- No products are available during this educational activity, which would indicate endorsement.

This webinar is eligible for 1 patient experience continuing education (PXE) credit. Participants interested in receiving PXEs must complete the program survey within 30 days of attending the webinar. Participants can claim PXEs and print out PXE certificates through Patient Experience Institute. As an on demand webinar, it offers PXE for two (2) years from the live broadcast date.



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Our Speaker



Ellen Franz, RN, MSN, CPXP *Director of Patient Experience* Lutheran Hospital of Indiana

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The Travel Nurse Experience and its Impact on the Patient Experience Ellen E. Franz, MSN RN CPXP January 10, 2023

Lutheran Hospital is owned in part by physicians.



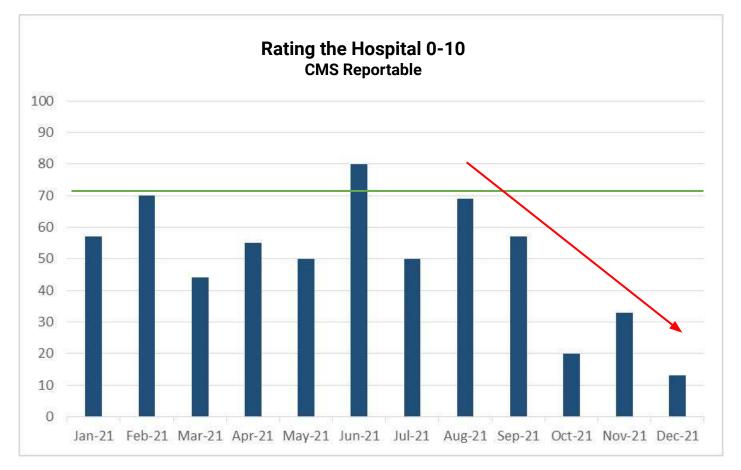
Increased Travel Staff in 2021 and Beyond

- → In 2019, less than 2 percent of the entire US RN workforce was employed as a travel nurse.
- → The national RN vacancy rate in 2021 was almost a two percentage points higher than 2019, at 9.9 percent.
- → As of March 2022, 62 percent of hospitals have an RN vacancy rate of higher than 7.5 percent.
- → The U.S. Bureau of Labor Statistics (BLS) predicted a 19 percent growth for travel nurse jobs in 2022.

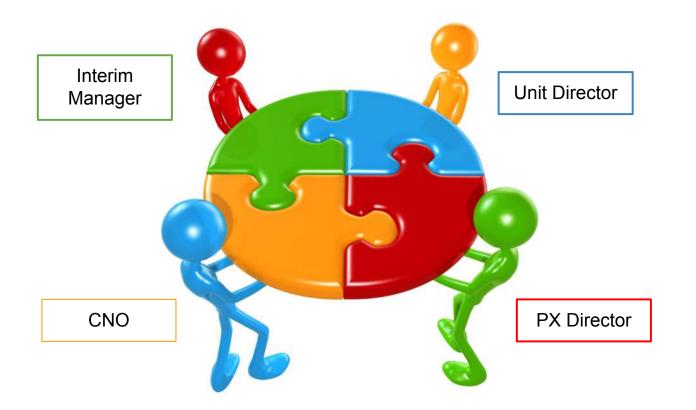
Working Hypothesis

"...latest research shows that hospitals that improve over time in distinct HCAHPS survey measures of patient experience or employee engagement also see improvement in patients' global ratings of their care. Further, the data reveal that there can be a compounding effect when organizations improve in *both* experience and engagement measures simultaneously." (Buhlman & Lee, 2019)

This was the Problem:



It Takes a Village



They Need to be "Lutheran Blue"

Travel staff need to identify as employees of the hospital



- > Welcoming them into the family
- > This is how the family does things
- Transparent communication
- > Similar perks
- Similar accountability

Fixing it Starts with Intention

- **Building a culture starts with a vision:**
- Who do you want to be as a leader?

What does the team want to be known for within the organization?

 If your loved one was admitted to this unit, what would you want them to experience?

Moving Vision to Practice

Building a team...not unlike college football!

- ★ Wide variety of individuals
 - Talents
 - Levels of experience
 - Attitudes
- ★ United in the goal
 - Patient care
 - Positive work environment
 - Sense of purpose

★ Strong coaches

- Establish trust
- Encourage
- Discover what motivates staff members



Employee Experience - Traveler Experience

How do you want your employees to feel about coming to work on your team?

• How will you create an environment conducive to that feeling?

• How will you nurture peers who care for each other?

• How will that caring for each other translate to the bedside?

Evidence-based Best Practices

Multiple leaders in all types of industries cite the importance of engaging employees so that the work at hand is done at its highest level.

Never is that more important than when providing safe, quality clinical care, wrapped in an exceptional patient experience.

Employee Rounding

- Builds relationships
- Communicates the vision
- Celebrates successes
- Discovers the obstacles
- Provides coaching moments

Kolourtis & Abelson of Creative Health Care Management calls this connection "attuning." Seeing a person as a unique individual, not just a-day-shift-nurse on the unit.



Wondering

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In a

relationship-based health care culture, we have a genuine curiosity about each other.

The first step in building a cohesive team is learning about who is on the unit.

It's not just about the skills they bring, but who they are as individuals: who did the travelers leave behind? Where are our common points?

Looking from the Traveler's Perspective

Some questions always remain the same:

Who will I sit by at lunch?

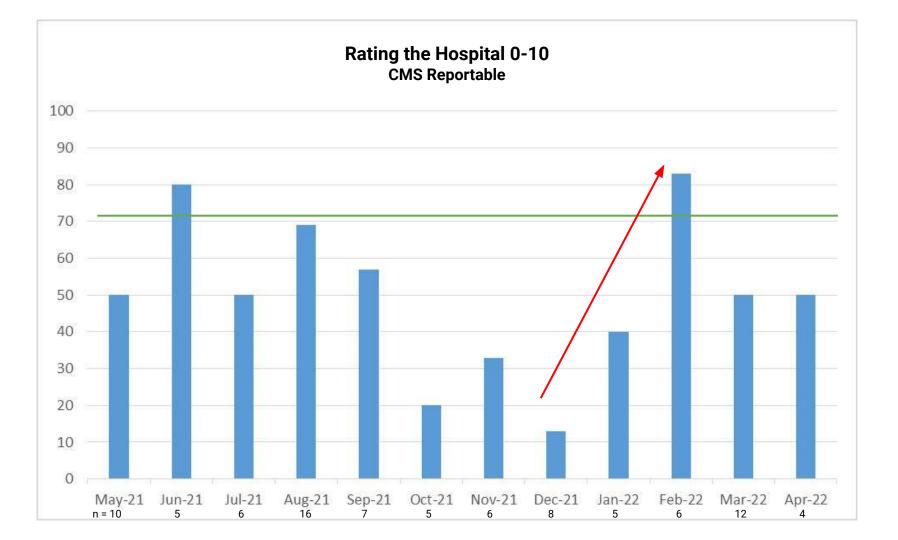




Don't take comments or attitudes personally.



Learn about your area and where the best places are to get the basics.



Principles of Relationship-Based Health Care Cultures (снсм)

<u>Attuning</u> - The most foundational of all practices. Nothing else can happen without this first important step.

<u>Wondering</u> - This keeps us curious and prevents judgments. Supposition divides us.

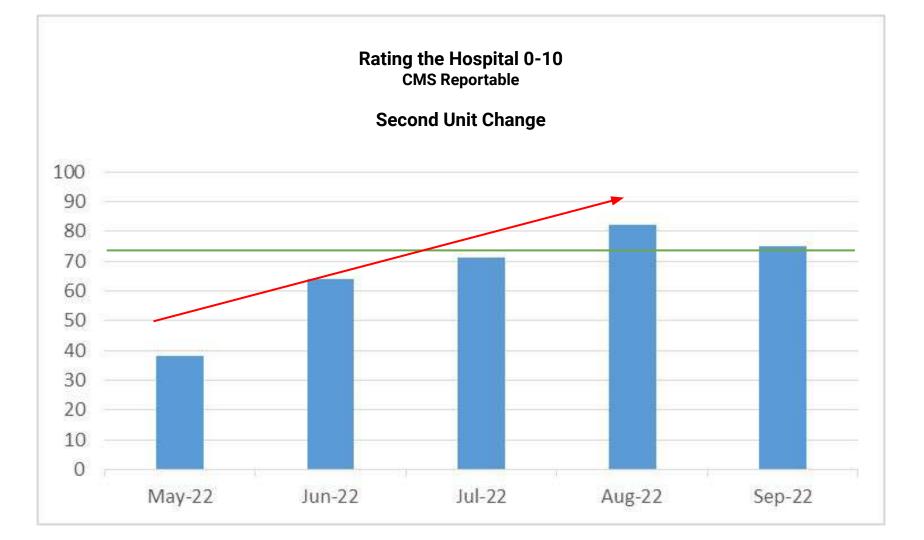
<u>Following</u> - Listening for unspoken content. Allowing the other to have their emotions and simply acknowledge them.

<u>Holding</u> - This is the key to relationships.

Building on What Worked

- Interim manager and incoming manager solidified a relationship conducive to a smooth transition.
- Incoming nursing manager made multiple trips to the unit, on all shifts, to introduce herself.
- Education was provided regarding changes in diagnosis, assessments, medication, and specific care for a new patient demographic.
- Opportunities for questions to be answered.
- Traded out the existing tool for one with a new name, new questions, and more opportunities to get to know each other.





Success!

- Initial Overall Rating Top Box went up by 37 percentage points.
- Final assessment, Overall Rating Top Box improved by 60 percentage points.
- Nurse Communication domain followed a similar trajectory.



Future Actions:



- Travelers don't have access to any Employee Engagement surveys. What vehicle could we use to do an anonymous pulse survey?
 - Using Google Forms, we can create and capture the engagement pulse of travel staff for our information, and to communicate the value of their input.
 - Travel staff were engaged while on the unit how do we expand that to involve them in extra unit initiatives, such as staff meetings, committees?
 - Being intentional about sending Google Meet invites to private emails, facilitates improved attendance for travel staff.
- Travel staff were not included in the corporate reward system, for staff mentioned positively in verbatims, during NLR, etc. How could we better reward them for the excellent service they provide?
 - Providing hospital-specific gift cards to cafeteria, coffee shop, or gift shop.

Carrying these Efforts Forward

References

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Upcoming Events & Programs

WEBINARS

January 24 | Antiracism Skills to Elevate the Human Experience in HealthcareJanuary 31 | Incivility in Healthcare: COVID Chaos and Steps to Provide a Positive SolutionFebruary 7 | Engaging Community and Volunteer Partnerships for Health Equity and Experience

CONNECTION CALLS/PX CHATS

January 18 | Lost Belongings Workgroup February 10 | PX Chat: Diversity, Equity, and Inclusion

PROGRAMS

February 1-22, 2023 | Foundations of Volunteer Management February 7-28, 2023 | CPXP Preparation Course



Access our vast library of on demand patient experience webinars.

Scan to learn more:

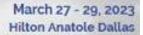


Webinars are included in membership with the Institute.

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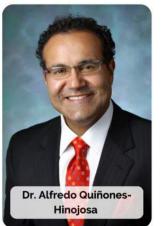
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KEYNOTE SPEAKERS







OVER 75 BREAKOUT & POSTER SESSIONS

Agency for Clinical Innovation AngelEye Health Arkansas Children's Ascension Living Reading2Connect Atrium Health **Billings Clinic Boston Children's Hospital** Boulder Associates Brigham and Women's Hospital CareMax Changi General Hospital Singapore Children's of Alabama Children's Wisconsin Cohen Children's Medical Center **Duke University Hospital Emory Johns Creek Hospital Enloe Medical Center** Epworth HealthCare Geisinger Gould Medical Group **Grow Now Niagara** Hartford Healthcare HCA Ambulatory Surgery Division HealthCare Chaplaincy Network

Hospital Alemão Oswaldo Cruz Hospital e Maternidade Santa Joana Houston Methodist Instituto de Ensino e Pesquisa do Hospital Sírio Libanês Kaiser Permanente Lehigh Valley Health Network London Health Sciences Center Macquarie University Major Hospital Marianjoy Rehab Hospital Mass General Mayo Clinic Medallia MedStar Washington Hospital Center Mount Sinai Health System MSKCC NC A&T State University NorthShore University HealthSystem Northwell Health Northwestern Medicine NSW Oncomed Integrated Medical Treatment Yale New Haven Hospital PatientsVoices

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